

WEEKLY

# Television Digest

with

## Consumer Electronics . . .

The authoritative service for executives in broadcasting, consumer electronics & allied fields

NOVEMBER 11, 1968

VOL. 8, NO. 46

### SUMMARY-INDEX OF WEEK'S NEWS

#### Broadcast

**WASHINGTON—BETTER, BUT STILL ROUGH:** Nixon expected to discourage harassment of industry by agencies under his control—but Congress won't let up. First Amendment under assault. Hyde likely to remain FCC chairman until term runs out mid-1969, would resist pressures to 'clean house' of top staffers (p. 1).

**NIXON EXPECTED TO FAVOR NAB,** address 1969 convention; major format changes planned for Washington sessions—emphasis on problems of society; TFE out for 1969; 1968 convention profit was \$186,934 (p. 2).

**ETV GETS REDUCED AT&T RATES:** Ford Foundation & CPB to finance \$500,000 prime-time hookup 5 nights weekly starting in Jan. at 20% of commercial rates; Pace, Cohen, Bundy, Johnson featured at NAEB convention (p. 3).

**CATV ANSWERS—STILL GESTATING:** FCC's 2-day 'retreat' termed 'useful experiment'—but no final decisions. N.Y. postpones decision on originations. NCTA sticks to copyright position. Commission sets 'non-duplication' guidelines in Minn. dispute (p. 3).

**ABC-TV'S LONG-RANGE PLANS:** New departments formed in move to run ABC as 'profit center'; Pierce, Jellinek, Zimbert promoted (p. 5).

**WASHINGTON OUTLOOK—BETTER, BUT STILL ROUGH:** Broadcasting industry, along with business generally, should fare better under President Nixon. But no one should kid himself into expecting a picnic. Congress is basically unchanged—and there are many members, regardless of party, who will continue attack on broadcast journalism, a grave assault on First Amendment. Broadcasters will redouble efforts to find champions in Administration, Congress, FCC, Justice Dept., courts.

LBJ leaned over too far backwards, in opinion of broadcasters, to avoid impression of favoring TV-radio—because of his financial interest in stations & CATV. Nixon doesn't have that inhibition. Though he has at times had harsh words for news media generally, he has already shown cordiality to NAB, is expected to appear at its convention (see p. 2).

Congressional Commerce Committees are virtually unchanged—same chairmen—only significant loser in election being Sen. Monroney (D-Okla.). However, there's bound to be some shuffling of Committee composition, and broadcasters are trying to get friends into possible openings on significant committees—such as Commerce. (Florida's LeRoy Collins, former NAB pres., won't be on hand in Senate—lost heavily to Republican Edward Gurney, who collected 57.3% of vote.)

FCC is unique, having Republican Chmn. Hyde appointed by LBJ—yet having 4-3 Democratic majority. Unless a Democrat leaves voluntarily, Nixon's first chance to get majority comes when Cox's term expires June 30, 1970. Currently, Cox's chance for reappointment are considered mighty

#### Consumer Electronics

**EIA STAYING AT CES HELM** as ballot results show most Consumer Products Div. members want Assn. control over industry's biggest event; future promotion programs will need case-by-case O.K.; dues increase vote postponed (p. 7).

**9-MONTH COLOR TV IMPORTS UP 102%** from Japan, total b&w imports from Japan, Taiwan & Mexico up 64%, equal 25% of U.S. sales-to-dealers in same period; Radio imports continue strong, with imports from Far East up 27%, led by FM's 66% growth (pp. 7 & 11).

**WEAK WEEK BUT STRONG OCT.** shown in preliminary EIA TV sales-to-dealers totals; final week lacked spurt but 4-week results put color '22% ahead of same month last year, b&w up 9%; only moderate dip from high Sept. levels (p. 8).

**INDUSTRY'S LONG-TERM FORECASTS** in Television Digest survey show color's sales growth gradually increasing to 7.35 million in 1973, b&w declining slowly to 4.25 million, total at 11-11.75 million (p. 8).

**TV MAKER 3RD PERIOD PROFITS** climb as consumer electronics specialists outpace more diversified industry members. Industry sample shows over-all profit gain of 7% in quarter, 4.2% for 9 months over last year (p. 9).

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slim. Hyde's term expires June 30 next year, and he's expected to remain chairman until then—for he certainly shares Nixon's philosophy of govt., has host of friends who carry weight with new President. Though Nixon has long acquaintance with & high regard for Comr. Robert Lee, it's doubted he'd brusquely shove Hyde aside for Lee. When Hyde retires, Lee could be in line. Hyde has no current desire to remain beyond next year. Some people have wondered whether Hyde might want to stay until he's 70 in April 1970—but he doesn't.

There's talk that Administration may pressure Hyde to "clean house"—replace top staff members. What this means to most people is Gen. Counsel Henry Geller, tough-regulation holdover from Minow-Henry days. However, many don't realize that Hyde & other minimum-regulation commissioners are quick to praise Geller for brilliant handling of Commission problems, faithfully carrying out orders of majority whether he agrees with policy or not. Other major TV-radio staff member is Broadcast Bureau Chief George Smith. But he's Republican, close associate of Hyde's since FRC days in 1920's, close to Lee, too—probably secure as long as Hyde (or Lee) is in charge. Most of other top staffers are engineers, rarely affected by Administration changes.

Hyde undoubtedly would strongly urge Nixon not to insist on wholesale staff replacements. He resisted such pressures from White House in 1953, when Eisenhower designated him chairman for one year—and it was widely thought that Hyde's refusal to boot top staffers was a major reason why his chairmanship wasn't extended (George McConaughay taking his place). Lee, too, has very little stomach for such staff shuffling. Third FCC Republican, Wadsworth, has little interest in chairmanship. In fact, the one-time UN Ambassador is again mentioned as possibility for a top State Dept. slot.

Justice Dept. (JD) will get top-to-bottom shakeup, as it usually does in Administration change. Industry is hoping & expecting to see end to JD use of FCC processes to get what it wants. If JD sees something wrong—monopoly or what have you—it's expected to go directly to courts, fight own battles.

Among other agencies important to industry, FTC will be difficult for Nixon. Of its 5 members, only Mary Gardner Jones is Republican. Democrats are Chmn. Dixon, MacIntyre & Nicholson. Elman is independent. Comr. Jones is no favorite of Nixon's. First chance for replacement comes at expiration of Nicholson's term Sept. 1969; belief is that Nixon will keep Dixon in charge until then.

LBJ's Communications Task Force is still working toward final report, hopefully by end of Nov.—but steam has gone out of it, as we indicated some months ago. Fact that LBJ dropped out of running was enough to cool it considerably, but Nixon's election probably assures it deep freeze. Of course, those who might benefit from recommendations are bound to try to keep it alive.

\* \* \* \*

As for industry's coverage of elections, it was best ever. Though computer for News Election Service (serving networks, AP & UPI) broke down, teams recovered well. Human endurance was incredible—particularly for on-camera men who managed to sound coherent, some as long as 17 hours. Each network had something to crow about—audience size, accuracy, speed, completeness, etc.—but ABC got biggest kick out of noting that its Bill Lawrence was earliest with prediction that Nixon would win (3:10 a.m.) and that ABC was first to declare flatly (8:20 a.m.) that he'd won—2 hours before NBC, 3 before CBS.

**NIXON EXPECTED TO FAVOR NAB:** One of first congratulatory telegrams Richard Nixon received was from NAB Pres. Wasilewski, who immediately invited President-elect to address NAB convention March 24-26 in Washington. Nixon can be expected to accept, one of his advisors told us last week. This aide, who is preparing 2 major position papers for new Administration (neither on broadcasting), predicted Nixon will be much more friendly toward broadcasters than Johnson; LBJ restricted his contacts with industry—because much of his personal fortune came from TV-radio.

"Sincerest congratulations from the NAB and from me personally," Wasilewski told Nixon. "On behalf of the broadcasters of America, I wish to invite you to address the annual convention of NAB in Washington, D. C. at the opening ceremonies on the morning of March 24, 1969, which is the time of peak attendance, or at any time on the 24th, 25th or 26th of March... Your appearance would inspire broadcasters and assure them of the interest of the President of the U. S. in their service to the public."

Johnson shunned NAB during his first 4 years in office, came to Chicago last spring on very short

notice when he wanted a prestigious forum from which to address nation. NAB speech followed by few hours his announcement that he wouldn't be candidate for reelection (Vol. 8:15 p1).

There'll be some major format changes in 1969 convention at Washington's Shoreham & Sheraton Park Hotels. With broadcasting expecting attacks from all sides during next Congress, focus will shift from industry matters to "the problems of society," according to Harold Niven, NAB vp for planning & development. Wasilewski plans to shift his speech to opening session so that all 3 lunches will be open for "important govt. officials." FCC chairman will be invited for 2nd-day lunch.

Convention will end with Wed. lunch—moved back to 1:30 p.m. to make way for late-morning State Dept. briefing. Wed. afternoon won't be programmed because of poor attendance since FCC panel was dropped. Highly-successful Mon. afternoon workshop sessions of last spring will be replaced by general session on consumer problems. Traditional closed labor clinic will be abolished—unless there's outcry from members, in which case it'll be scheduled Sun. Annual NAB business session will be moved to Tues. lunch. TFE is out, and film hospitality suites will be spread throughout convention hotels.

In addition to probable appearance by President, highlights of convention will be Tues. night govt. reception, sponsored jointly by NAB & Bcst. Pioneers, and guided tours of new NAB hq, due for completion in Feb. Profits from fabulously successful NAB conventions are being allocated to new building. Figure amounts to \$548,777 so far, including \$186,935 profit from 1968. Last convention took in \$397,415 (\$276,195 from exhibitors, \$121,220 from registrations & ticket sales), had expenses of \$210,480. NAB exhibitors' fee of \$5 per sq. ft. (less than that charged by many other conventions of same type) will remain unchanged for 1969.

**ETV GETS REDUCED AT&T RATES:** Prime-time live network of non-commercial TV stations 5 nights a week becomes reality in Jan. under reduced rates agreement with AT&T to be announced today (Nov. 11). Corp. for Public Bcstg. and Ford Foundation will pay line charges of \$250,000 each for 6-month experiment. AT&T, under agreement pushed hard by FCC, is making lines available at about 20% commercial rate, subject to short notice preemption by commercial client paying full rate.

Special rate actually will begin in Dec. on Sun. night-only basis when PBL returns to air, go to 5 nights (8-10 p.m.) weekly in Jan. More than 150 ETV stations are expected to be hooked into network. Biggest problem remaining is choice of entity to program network 4 nights a week. ETV officials admit privately there's considerable behind-the-scenes squabble over who'll have final authority. Undoubtedly, much of programming will be done through NET—though its affiliates are unhappy over their lack of control over NET programming. "The stations are becoming very militant," we were told last week. It's expected that "interim group" will be set up to program special network.

Whole subject is expected to be aired thoroughly at NAEB convention in Washington Nov. 19-22. CPB Pres. Frank Pace will speak at luncheon, and CPB officials will answer questions. Several CPB program grants are expected to be announced at NAEB—though Corp. has put off, indefinitely, appointment of its pres.

Ford Foundation Pres. McGeorge Bundy will keynote NAEB; HEW Secy. Wilbur Cohen speaks at banquet. Other speakers include FCC Comr. Johnson, NAEB Pres. Harley. President Johnson hasn't yet responded to NAEB invitation.

NAEB—like NAB—has launched crusade to get ETV stations involved in their communities and, by same token, get public involved in activities of stations. NAEB officials believe ETV stations failed miserably by not providing time more readily for political candidates & discussions. Also high on agenda are reports on minorities—as audience and as employes.

**CATV ANSWERS—STILL GESTATING:** No final decisions on CATV were made by FCC members in their unusual 2-day "retreat" to suburban Md. Belmont estate (Vol. 8:45 p2), but commissioners generally considered sessions productive.

Several members were quite skeptical before going. These included Chmn. Hyde, but he returned to office calling it "useful experiment." He said that no final conclusions were reached, that none is near, but there was "good discussion." Other commissioners think there were indications of direction FCC is heading—but wouldn't elaborate.

Idea of getting away from it all—from staff, phones, appointments—impressed commissioners to

varying degrees. Said Hyde: "I'd like to have longer discussions on many things. But there are too many demands on our time."

Commissioners spoke only to each other and to outside consultants. One commissioner, who, in advance, spoke rather derisively of "eggheads," emerged from sessions with comment: "The eggheads were stimulating. Most didn't know much about the industry, but some of them are pretty bright." Consultants were: Charles Schultze, ex-Budget Bureau dir.; H. H. Goldin, Boston U., former FCC economics chief; Ben Bagdikian, Rand Corp., news media specialist; Thomas H. Rogers, physicist, dir. of HUD Dept.'s Office of Urban Technology & Research; W. Kenneth Jones, Columbia U. Law School; Dr. Donald A. Dunn, Stanford Research. Among other CATV developments:

(1) N.Y. Board of Estimate again postponed ruling on CATV origination (Vol. 8:44 p5), probably until Dec. 5 meeting. Mayor Lindsay apparently wants to learn more about it.

(2) NCTA sent its copyright-law recommendations to Sen. McClellan (D-Ark.), hewing to previous position—as did its opponents (Vol. 8:45 p2). All parties still say they're negotiating, but, unless there's more accommodation than achieved to date, Congress and/or more court tests will have to settle it. Here are NCTA's basic points:

(a) Compulsory license to distribute unaltered signals, upon an inclusive payment for all signals carried. (b) Payment of flat fee, defined by statute, on percentage of gross—to single depository. (c) Sports blackouts will be honored. (d) No restrictions on origination or on carriage of non-copyrighted programs.

(3) FCC stuck by its landmark San Diego decision—rejecting petitions for reconsideration by CATV systems and by several towns seeking same kind of exceptions FCC gave Rancho Bernardo & Escondido in original decision. Commission said, in fact, it would have liked to prohibit carriage of L.A. signals to all towns in San Diego area—but that it didn't want to take service away from a relatively small group. Comrs. Bartley & Wadsworth dissented, said decision wasn't made on record, was based on "speculation, expertise & inferences." Johnson said he concurred in result; Rex Lee didn't participate.

(4) In Cleveland-area case, FCC Examiner Forest McLenning issued initial decision recommending CATVs be prohibited from carrying distant signals or originating advertising.

(5) FCC Examiner Chester Naumowicz, in initial decision, concluded Service Electric Co. hadn't earned "grandfather rights" to carry certain signals on its systems in Mahanoy City, Hazleton & Wilkes-Barre, Pa. He said Mahanoy City could carry Philadelphia uhfs, but not ETVs WHYY-TV Wilmington & WLVT-TV Allentown. In Hazleton, he said, system should not be allowed to carry the ETVs, WCAU-TV & uhfs of Philadelphia, or WNBF-TV Binghamton. He would also prohibit Wilkes-Barre system from carrying same uhfs or WLVT-TV.

(6) FCC set down "guidelines" re non-duplication, in dispute between KCMT Alexandria, Minn. & Willmar, Minn. system. It said station must notify system 8 days in advance of programs to be protected; system must advise station fully about schedule of distant-signal programs involved; distant stations should keep local station informed; parties should cooperate when it comes to short-notice specials. FCC also called for "good faith" & "reasonable cooperation" to avoid signal degradation.

(7) NCTA Pres. Fred Ford, back from London conference on TV distribution systems, said that most European operators are in business of renting sets, have little interest in origination.

**Many govt. officials** seem to accept notion "that the First Amendment is divisible—it applies fully to print but hardly at all to broadcast news," CBS News Pres. Richard Salant told Ore. Assn. of Bctrs. last week. "I do not know how much further, for us in broadcast news, the First Amendment is going to be chipped away... The only one group we must not be accountable to if we are to remain free [is] the govt... Before it is too late and we have lost by default, let us get this issue out in the open for public consideration & debate."

**FCC & Justice Dept.** last week appealed to Supreme Court ruling by 7th Circuit (Chicago) Court of Appeals that Commission's fairness doctrine rules are unconstitutional (Vol. 8:38 p1). FCC said fairness rulings "were not always followed even when flagrant personal attacks occurred," that formal rules are desirable "in order to emphasize & define more precisely the obligations of licensees and to make available the more suitable [than revocation or non-renewal of licenses] direct sanctions of monetary forfeitures."

**ABC-TV's LONG-RANGE PLANS:** Three new departments have been formed by ABC-TV in administrative reorganization to facilitate "long-range planning procedures & increased operating effectiveness," according to Pres. Elton Rule. Major changes in TV network financial planning were prompted by McKinsey & Co. study, and additional changes are expected soon in parent ABC Corp. TV network also now is operating under separate budget for first time.

Frederick Pierce, vp & TV sales dir., was appointed vp for planning; Richard Zimbert, vp-network TV contracts, named vp-business affairs & contracts; Herbert Jellinek, dir. of financial control for ABC West, promoted to vp-controller. All 3 report to Rule. Reorganization "will help us to determine more accurately all facets of ABC-TV revenue & costs and will incorporate within the network all functions necessary for it to run as a profit center," Rule said.

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**House Investigations Subcommittee** staff hopes to complete 4 reports on broadcasting by end of year: (1) Overmyer case, expected to be highly critical of FCC; (2) WBBM-TV Chicago "Pot Party," in which Commission again will take it on chin, along with CBS; (3) network coverage of Democratic National Convention; (4) fairness doctrine. Chmn. Staggers (D-W. Va.) said investigation of convention coverage was ordered because of complaints by members of Congress. "When the study is completed, [the Committee] will evaluate it and then see what to do further," he said. It's understood NBC has cooperated with House investigators, while CBS has balked at releasing film outtakes.

**FCC won't hold regular meeting** this week, as commissioners have heavy speech schedule. Chmn. Hyde will be in Chicago for NARUC convention Nov. 11-13, speaks to Library of Performing Arts in N.Y. evening of Nov. 13; Comr. Cox at NAB Cincinnati conference Nov. 11, NARUC Nov. 13; Comr. Johnson at Southern Cal. Bcstrs. Assn. Nov. 11, Hollywood Radio-TV executives Society Nov. 12; Comr. Bartley at NAB Dallas conference Nov. 14.

**Degrees in broadcasting** are offered by 147 colleges & universities—increase of 14 over 1967—according to NAB survey. Masters degree is offered by 75 schools, 11 more than year ago, while 18 offer doctorates. There are 5,538 undergraduates seeking broadcasting degrees, increase of 1,502 over 1967's NAB study. Survey was made by Dr. Harold Niven, NAB vp for planning & development.

**Corinthian Bcstg.** plans to issue prospectus this week for new public stock offering. FCC approved plan last week whereby public holdings would be increased from 24.41% (826,037 shares) to 46.58% (1,576,307 shares). Pres. John Whitney now owns 40.72%, votes additional 19.3%; after transaction he'll own 33.59%, vote another 9.9%.

**WDBO-TV (Ch. 6) Orlando, Fla.** is not involved in comparative hearing at FCC, as incorrectly reported in Nov. 4 Television Digest (Vol. 8:45 p6). Orlando station fighting to retain license in ex parte case dating back to 1958 is WFTV (Ch. 9).

**"Managing Today's Radio Station"** (288 pp., \$12.95) by Jay Hoffer, KRAK-AM Sacramento mgr., Tab Books, covers management, programming, sales.

**Unanimous opposition** to public disclosure of affiliation contracts was presented to FCC by TV networks & affiliate groups in comments filed in rulemaking proceeding (Vol. 8:39 p4). All attacked Commission assertion that Freedom of Information Act calls for disclosure. They said Act was meant to make govt. actions public—not to force disclosure of competitive business arrangements. If abuses exist or arise, they said, FCC has access to data for its own needs—and can publicize contract details when there's compelling reason. As for claims publicity would help stations, NBC-TV affiliates said practice would tend to produce compensation "standardized at the lowest level." CBS-TV affiliates said neither public nor affiliates are clamoring for disclosure. ABC said publication would interfere with competition among stations & networks. Mutual Bcstg. System favored publication—noted that it offers no compensation to affiliates.

**"Outstanding & creative applications of audience research"** by TV stations will be recognized in new ARB program. It's being initiated to "provide industry-wide recognition for effective uses of TV audience data...and especially to focus attention on the important role played by individual stations in providing substantiation of TV's value as an advertising medium," according to ARB Pres. Peter Langhoff. Entry blanks are available from ARB Innovator Awards Committee, 4320 Ammendale Rd., Beltsville, Md. 20705. Winner will be announced at NAB convention in March.

**"Unnecessary burden"** of proving non-discriminatory employment practices at license renewal time—FCC proposed rule (Vol. 8:28 p3)—should not be adopted, NAB told Commission. Association said broadcasters "are entitled to a reasonable amount of trust with respect to their responsibility to observe express Commission policy," and rule "would attribute to broadcasters a form of 'original sin' to be cleansed at each renewal time by an affirmative showing of compliance."

**Network TV coverage** of Democratic National Convention will be subject of high-level panel at RTNDA convention Nov. 19-24 in L.A. Panelists include ABC News Pres. Elmer Lower, NBC News Pres. Reuven Frank & CBS News Vp William Leonard. Other speakers include Cal. Gov. Reagan, L.A. Mayor Sam Yorty, Urban League Dir. Whitney Young, Rep. Van Deerlin (D-Cal.), member of House Communications Subcommittee.

**U.S.-Mexican** negotiations resume in Mexico City Nov. 12 on new AM broadcast treaty. Comr. Wadsworth heads U.S. delegation, though he won't report to Mexico City until Nov. 19. Due there this week are Wallace Johnson, Donald Kanode & Bruce Longfellow, all FCC, and Richard Black of State Dept. Countries were unable to reach agreement during extended negotiations last winter.

**Network news operations** & programming are high on agendas of meetings of NBC Affiliates Board Nov. 11-12, Carlsbad, Cal., & CBS Affiliates Board Nov. 18-21 in Hawaii.

**Compatibility** of land mobile & CCTV at uhf frequencies is subject of FCC report showing interference from land mobile on Md. gradeschool CCTV. Copies of R-6802 are available from Research Div.

**WAST Albany** sale to Sonderling Bcstg. by Glen Alden was approved by FCC; price, \$8 million.

**Personals**

**Joseph E. Giaquinto** elected ABC-TV vp-affiliate relations operations, new post... **Jack Fritz**, Blair TV vp-gen. mgr., promoted to broadcasting vp-gen. mgr., new post, succeeded by **Robert Hemm**; **John White** replaces Hemm as vp-N.Y. sales mgr.; **Frank DeMarco**, ex-Katz TV, joins Blair TV N.Y.

**Leonard Mosby**, WJXT Jacksonville asst. gen. mgr., promoted to area vp for the Post-Newsweek station; **James T. Lynagh**, ex-WKBG-TV Boston, named WJXT gen. mgr., succeeding **Glenn Marshall**, who remains pres.; **Dan Plumridge**, ex-WISH-TV Indianapolis, appointed Post-Newsweek Stations' creative services dir.

**Patrick R. Mulherin** named WATU-TV Augusta, Ga. sales mgr... **Ed Turner**, WTTG Washington news dir., promoted to Metromedia TV news & public affairs dir... **Frank X. Tuoti**, Kaiser Bcstg. sales development dir., adds duties as KBHK-TV San Francisco promotion mgr.

**Charles C. Bevis**, ex-Telesis, appointed Pacific & Southern Bcstg. CATV dir... **Selman M. Kremer**, ex-Jerrold, appointed operations dir., TelePrompTer's TPT Communications.

**Milton D. Friedland**, Plains TV Corp., elected Ill. Bcstrs. Assn. pres... **Max D. Paglin**, FCC exec. dir., appointed Federal Bar Assn. Communications Law Committee chmn... **Raymond E. Spence Jr.**, ex-FAA Voice Communications Systems Branch, appointed FCC deputy chief engineer, plans & spectrum development; **Robert L. Cutts** promoted to asst. chief engineer... **Barrie D. Richardson** promoted to MGM-TV publicity & exploitation dir., replacing retiring **Arthur Perles**.

**Donald Quayle**, Eastern Educational Network Exec. Dir., takes 4-month leave to join CPB as consultant... **Ed Dowling**, ex-Television Age magazine senior editor, named PBL information services asst. dir... **C. C. Anderson**, ex-ITT, appointed Conrac Div. operations mgr.

**Robert E. McCall** elected ITT Wire & Cable Div. vp... **Forest C. Eckhoff** named Visual Electronics midwest sales engineer.

**Frank Egenstafer** & **Norman Everhart** promoted to Jerrold CATV engineering section leaders... **Thomas M. Mayers** promoted to G'TEC CATV mgr., Bloomington-Normal, Ill... **Talbot Wentworth**, ex-Okonite, named gen. mgr. of Vikoa CATV in Freehold, N.J.

**Leonard G. West**, ex-Varian Assoc., named Corinthian Electronics chief engineer for AM-FM transmitters... **Christian W. Livorness** promoted to Warner Bros.-7 Arts Rome TV sales rep.

**Robert Taitt** appointed Craftsman Electronic Products ad & sales promotion dir.; **Joseph J. Ostuni**, ex-Syracuse U., test design supervisor; **Joseph W. Cole**, ex-GE, research project engineer... **Gerald F. Humphrey** appointed American TV & Communications controller... **Joseph H. Engel** promoted to Comsat planning research & services dir., new post.

**Lee Stone**, ex-UA-TV, appointed Trans-Lux TV midwest mgr... **W. R. C. Davis** appointed MGM-TV sales rep for United Kingdom, Eire & Africa, London hq; he succeeds late **Jeffrey Brereton**... **Harry Albus**, ex-McFadden, Strauss, Eddy & Irwin, appointed vp of new PR firm Gramham-Ruttenberg, 29 E. 61st St., N.Y.

**WEEKLY Television Digest**with  
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New b&w GE projector will get first showing at NAEB convention, Washington, Nov. 19-22. Front-projection system, priced at \$28,500, will demonstrate on 6x8-ft. screen; it can go to 12x16-ft. Maximum of GE's rear-projection color system, shown at NAB (Vol. 8:15 p8), has been boosted to 12x16-ft. Price is \$39,500.

**PBL second season**, "experiment in public TV," begins 22-week series Dec. 1 over NET's 146 affiliates. Programs averaging 90 min. will cover "Birth & Death," govt. vs. citizen, post-Vietnam Defense Dept., drama & movies, public affairs, TV news' effects on public, etc.

**Ameico has \$2 million contract** to build 20-channel CATV system for Reeves Bcstg. in Seattle, including modernization of present 200-mile system, addition of another 350 miles. H&B American has announced plans to rebuild 7 of 20 systems recently purchased from Jack Kent Cooke.

**CBS Labs** plans international mktg. program for broadcast equipment line, is negotiating with European distributors for products including sound measuring & control devices, TV image enhancement systems, digital displays, mobile TV vans.

**British pay TV** was abandoned after govt. announced new restrictions making profit impossible, according to Pay TV Ltd. Chmn. Lord Brabourne. Subscribers totaled 26,000 in London & Sheffield, with expansion contemplated—when govt. stepped in.

**Home after round-world trip**, FCC Chmn. Hyde said his conferences were solely on international communications—cable, satellites—nothing on broadcasting. Itinerary included: Honolulu, Tokyo, Bangkok, New Delhi, Tel Aviv, Beirut, Athens, Vienna.

**Jefferson Standard Bcstg.** has gone to D.C. Appeals Court to challenge FCC decision denying its certificate of postponement of income tax payment on sale of WBTW Florence (Vol. 8:41 p5).

**Cox Cable Communications** acquired Video Corp. of Ocala, Fla., 2,500-subscriber CATV system, for about \$1 million in stock & debt assumption.

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WEEKLY CATV ADDENDA TO

## Television Digest

CATV Addenda Vol. 8:46  
November 11, 1968

# 1968 CATV Activity Addenda

November 1, 1968 thru November 7, 1968

These weekly reports cover grants of CATV franchises by local authorities, applications for franchises, starts of new systems, sales of systems, applications and grants of microwaves to serve systems and TV stations. Together with the basic CATV directory in TV Factbook No. 38, these Addenda provide a complete report on new CATV application and franchise activity.

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### CATV STATE OF THE INDUSTRY

Total Systems Operating:	2115
Communities Served:	3250
Franchises Not Yet Operating:	1927
Applications Pending:	2260
Cities With Applications:	1293

### CATV FRANCHISES GRANTED BY LOCAL AUTHORITIES

Ft. Rucker, Ala.--Daleville Cablevision Inc. (Raymond F. Helbling, vp) has Jan. target for 12-channel system, plans news ticker. Subscriber fee: Free installation, \$4 monthly. U.S. Army (William W. Harwell, post project officer) presently operates free 5-channel system there, which will continue.

Marysville & Yuba City, Cal.--Oroville Communications Co. (John Ray, gen. mgr.) has April completion target for Marysville, Oct. 1969 for Yuba City. Subscriber fee: \$24.50 installation & \$5 monthly, 99¢ installation & \$5.50 monthly. City fee: 3-5% of gross.

Screven, Ga.--Sparks Cable TV Inc. (Alachua, Fla.) granted 30-year franchise, has June 1 completion target. Robert Morris is v.p.

Worcester, Mass.--Parker Industries Inc., 85 Prescott St. Peter A. Consiglio, pres. City fee: None.

Plainwell, Mich.--Allegan Teleception Inc. (Buell Daniel, pres.) granted one-year franchise; special election for long-term exclusive franchise scheduled in April.

South River, N.J.--Middlesex Cablevision Inc. received tentative approval for 25-year non-exclusive franchise, plans 200-ft. tower in East Brunswick. Borough fee: 3% of gross plus \$1,000 per year. Subscriber fee: \$20 installation, \$5 monthly.

Barlow & Vincent, O.--Miller's TV Cable Corp. (Glen Miller, pres.) granted franchise, began construction. Firm has systems in Waterford & Watertown.

Homestead, Pa.--Dynamic Cablevision Inc.

### NEW CATVs IN OPERATION

Houston, Miss.--Mississippi Transmission Co. Inc. (102 Douglass Bldg., Oxford, Miss.) began service Oct. 1, has 200 subscribers, estimates 1,100 potential. Stations: WREC-TV Memphis, WCBI-TV Columbus & WTWW Tupelo (picked off-



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November 11, 1968

air); WMC-TV & WHBQ-TV Memphis (via Microwave Service Co. common carrier); allband FM; continuous time & weather. Subscriber fee: \$14.95 installation, \$6.95 monthly. Miles of plant, 12.3; additional miles planned, 5.6. Homes in front of plant: 900. Equipment: Entron headend & amplifiers; Superior cable; Telemation origination. Principals: E.D. Larson, pres.; J.P. Little, v.p.; William R. Lamb, secy.-treas. System was purchased from M.L. Pate (Tupelo, Miss.) Oct. 1.

Pontotoc, Miss.--Mississippi Transmission Co. Inc. begins service this week (Nov. 15), has 600 subscribers, estimates 1,200 potential. Stations: WREC-TV, WMC-TV, WKNO-TV & WHBQ-TV Memphis, WCBI-TV Columbus, WTWV Tupelo, WJTV Jackson & WABG-TV Greenwood (all picked off-air); allband FM; continuous time & weather. City fee: 2% of gross. Subscriber fee: \$14.95 installation, \$4.95 monthly. Miles of plant: 26. Homes in front of plant: 1,200. Equipment: Entron headend & amplifiers; Superior cable; Telemation origination.

Water Valley, Miss.--Mississippi Transmission Co. Inc. began service Oct. 1, has 600 subscribers, estimates 1,000 potential. Stations: WREC-TV, WMC-TV, WKNO-TV & WHBQ-TV Memphis, WCBI-TV Columbus, WTWV Tupelo & WABG-TV Greenwood (all picked off-air); continuous time & weather; allband FM. City fee: 2% of gross. Subscriber fee: \$14.95 installation, \$4.95 monthly. Miles of plant: 21.6. Homes in front of plant: 1,000. Equipment: Entron headend & amplifiers; Superior cable; Telemation origination.

#### CATV SALES

Houston, Miss.--See "New CATVs in Operation," present Addenda.

#### NEW CATVs UNDER CONSTRUCTION

Moulton, Ala.--Lawrence County Cable TV (Don Atchinson, partner) completed 250-ft. tower.

Mishawaka, St. Joseph County & South Bend, Ind.--Valley Cablevision Corp. began construction, will serve unincorporated areas only until waiver request is acted on favorably by FCC. Installation of support cable by Communications Systems Construction. Stations: WNDU-TV, WSBT-TV & WSJV South Bend-Elkhart; WBBM-TV, WMAQ-TV, WBKB-TV, WGN-TV & WFLD-TV Chicago. Firm is owned by WNDU-TV, WSBT-TV & WSJV.

Arkansas City, Kan.--Ark-City Cable TV Inc., Box 796, has Dec. target, estimates 3,500 potential. Stations: KV00-TV, KOTV, KTUL-TV & KOED-TV Tulsa; KARD-TV & KAKE-TV Wichita; WKY-TV, KOCO-TV & KWTV Oklahoma City; 6 FMs; time & weather; plans local live la-

ter. City fee: 2.5% of gross. Subscriber fee: \$12.50 installation, \$5.75 monthly. Miles of plant: 55. Equipment: Jerrold headend & amplifiers; Times cable. Royce D. Baerg is mgr.

Batesville, Miss.--Mississippi Transmission Co. Inc. has Jan. 15 target, estimates 1,400 potential. Stations: WREC-TV, WMC-TV, WKNO-TV & WHBQ-TV Memphis, WABG-TV Greenwood, WTWV Tupelo, KETS & KATV Little Rock (all picked off-air); allband FM; continuous time & weather. City fee: 2% of gross. Subscriber fee: \$14.95 installation, \$4.95 monthly. Miles of plant: 18. Equipment: Entron headend & amplifiers; Superior cable; Telemation origination.

Marks & Lambert, Miss.--Mississippi Transmission Co. Inc. has March 15 target in above communities. Stations: WREC-TV, WMC-TV, WKNO-TV & WHBQ-TV Memphis, WABG-TV Greenwood, KETS & KATV Little Rock (all picked off-air); allband FM; continuous time & weather. City fee: 2% of gross. Subscriber fee: \$14.95 installation, \$4.95 monthly. Miles of plant: 25. Equipment: Entron headend & amplifiers; Superior cable; Telemation origination.

Billings, Mont.--Montana Video Inc., 1124 16th St. W., has Jan. target, estimates 10,200 potential. Stations: KOOK-TV & KULR-TV Billings (picked off-air); KUTV, KUED & KSL-TV Salt Lake City, CJLH-TV Lethbridge, KTW0-TV Casper & KWGN-TV Denver (via Western & Mountain Microwave common carriers); time & weather, news ticker, stock ticker. City fee: \$2,000 per year. Subscriber fee: \$19.95 installation, \$5.95 monthly. Miles of plant planned: 158. Homes in front of plant: 17,500. Equipment: Jerrold headend & amplifiers; Times cable; International Video & Telemation origination. Richard L. Cox is mgr. Officers: Winston L. Cox, pres.; Burt I. Harris, v.p.; George C. Hatch, secy.; Bob Magness, treas.

Red Lodge, Mont.--Red Lodge Cable TV Co., Box 970, begins service Dec. 1, has 300 pre-subscribers, estimates 600 potential. Stations: KOOK-TV & KULR-TV Billings (picked off-air); KCPX-TV & KUTV Salt Lake City (via Western Microwave common carrier). Subscriber fee: \$19.95 installation, \$6.95 monthly. Miles of plant under construction: 7. Equipment: Jerrold headend & amplifiers; Times cable. W.J. Olds is owner, Norman Miller mgr. System is affiliated with Carbon County News.

Ada, Okla.--Reynolds Cabled TV Corp. plans offices at 225 N. Main, was to begin construction Nov. 1, plans 300-ft. tower. Firm also holds franchises in Alger & Bluffton.

Belle Fourche, Hot Springs, Lead-Deadwood, Spearfish & Sturgis, S.D.--South Dakota Cable Inc. contracted Jerrold for system construction in above communities. Completion target for

Lead-Deadwood is Christmas, spring for remainder. Stations: KOTA-TV, KRSD-TV & KBHE-TV Rapid City; KOA-TV, KBTV & KWGN-TV Denver; news ticker, time & weather.

Winner, S.D.--Midcontinent Cable Systems (Mid-continent Bcstg.) completing system, construction by Jerrold.

Brownsville, Tex.--Valley Cable TV (Ervin Sharp, mgr.) has early Dec. completion target.

Newport News, Va.--Hampton Roads Cablevision Co. (Raymond B. Bottom, pres.) contracted Jackson Communication Corp. of Ohio for construction, turnkey system equipment by Vikoa & Jerrold. Completion target for first phase is Dec., service to begin in Brentwood, Ivy Farms, Robinson Terrace, Morrison, Presidential Park & Bruton Park communities. Second phase communities are Hilton Village, Brandon Hts., Warwick on the James, Dutch Village & Beaconsdale. Stations: WRVA-TV & WTVR Richmond; WXEX-TV Petersburg; WUND-TV Columbia; WHRO-TV, WTAR-TV, WVEC-TV, WYAH-TV & WAVY-TV Norfolk-Portsmouth-Newport News. Subscriber fee: \$20 installation, \$5.50 monthly. Firm is subsidiary of Daily Press Inc.

#### CHANGES IN OPERATING SYSTEMS

Quincy, Cal.--Quincy Community TV Assn. (John Semer, mgr.) switching to 12-channel system (6 signals); system has 1,300 customers, will increase subscriber rates to \$5 monthly.

Winchester, Ind.--James T. Luker named mgr., G'TEC Cable TV, succeeding J.C. Woods, now mgr. of Brownfield, Tex. system.

Ironton, Mo.--Community Cable Co. extending service to Pilot Knob, has Dec. 1 target.

Great Falls, Mont.--Great Falls Cable TV (John Crouse, mgr.) added public service, has studios at 3015 10th Ave. S.

Deming, N.M.--Sun Cable TV (James Voiers, pres.) adding KTLA-TV & KTTV Los Angeles via American TV Relay common carrier.

Pasco, Wash.--Columbia TV (Clay White, mgr.) raises monthly subscriber fee from \$5.45 to \$5.71, effective Jan. 1.

#### CATV APPLICATION ACTIVITY

Hayward, Cal.--Hayward TeleCable (TeleCable Corp., Norfolk, Va.).

Hollywood, Fla.--Voters rejected application of International Telemeter for 25-year franchise, 1,676-1,029.

Oak Park, Ill.--TelePrompTer Corp.

Arlington, Lexington, Winchester & Woburn, Mass.--Patriot Cable Vision Inc. Subscriber fee: \$17.50 installation, \$4.95 monthly.

Sleepy Eye, Minn.--International TV Cable Inc., International Falls, seeks 20-year franchise. Subscriber fee: \$15 installation, \$5 monthly. G. Turmice is rep.

Stanley, N.C.--Stanley Cable TV Inc. seeks franchise. Officers: Jonas Bridges, pres. (also pres. of Kings Mountain Cablevision); Ray Black, vp; Doris Bridges, secy.; Everett Harrelson, treas.

Conneaut, O.--WWOW Conneaut (Lewis W. Skelley, owner).

Riddle, Ore.--Nu-View TV Service seeks 10-year franchise.

Scranton, Pa.--Applicants: (1) Jerry P. Mittelman of Bell Electric Co., 218-22 Lackawanna Ave. (2) Semit Cable TV Co. (3) John E. Coyne of Comerford Theatre Circuit. (4) Northeastern Pennsylvania TV Cable Co. (5) Walter J. O'Hara, atty., Carbondale. (6) International Telemeter. (7) David Adams (Pearson M. Judd, rep.). (8) Arthur J. Kania, atty., Philadelphia. (9) Lesley McCreath Jr., Harrisburg.

Spartanburg, S.C.--Applicants: (1) Spartanburg Community Antenna Inc., 841 E. Main St. (2) Spartan Radiocasting Co., 123 N. Converse St.

Union Gap, Wash.--West Valley Cablevision Inc., 5605-A Tieton Dr., seeks 20-year franchise. City fee: 4% of gross.

#### FCC ACTIONS

Bessemer, Ala.--Chief Examiner James D. Cunningham, in matter of Clear Vision TV Co. (Vol. 8:45 p3), 10-31-68 ordered Forest L. McClenning substituted for Elizabeth C. Smith as presiding officer (Doc. 18064/6).

Akron, O.--Examiner Forest L. McClenning issued initial decision looking toward denial of importation waiver to Akron Telerama, Telemara Inc. (Cleveland area) & Lorain Cable TV Inc. (Doc. 17357/9).

Hazleton, Mahanoy City & Wilkes-Barre, Pa.--Examiner Chester F. Naumowicz Jr. issued initial decision looking toward: (1) Granting Service Electric Cable TV Inc. importation to Mahanoy City of WPHL-TV, WKBS-TV & WIBF-TV Philadelphia; system was ordered not to carry WHYY-TV Wilmington & WLVT-TV Allentown. (2) Denying Mountain City TV Co. (Service Electric) importation to Hazleton of WCAU-TV, WPHL-TV, WKBS-TV & WIBF-TV Philadelphia, WHYY-TV Wilmington, WLVT-TV Allentown, WNBF-TV Binghamton. (3) Tele-Service Co. of Wyoming Valley (Service Electric) was ordered not to carry WPHL-

November 11, 1968

TV, WKBS-TV, WIBF-TV, WHYY-TV & WLVT-TV (Doc. 18193/5).

### MICROWAVE

### MICROWAVE GRANTS

Borrego Springs, Cal.--American TV Relay Inc. Granted facilities for delivery of KTLA L.A. to Tele-Cable Service Corp. in Borrego Springs (for original request, see Vol. 8:33 p3). File: 249-C1-P-69 (Common Carrier).

Paris, Tex.--Mesa Microwave Inc. Granted facilities for delivery of KFJZ-FM Ft. Worth to KPLT-AM-FM Paris (for original request, see Vol. 8:34 p3). File: 365-C1-ML-69 (Common Carrier).

Post, Tex.--West Texas Microwave Co. Granted facilities for delivery of 2 Dallas-Ft. Worth signals to Clearview Co. in Post (for original request, see Vol. 8:37 p4). File: 1019-C1-P-69 (Common Carrier).

Lovell, Wyo.--Wyoming Microwave Corp. Granted facilities for delivery of 4 Salt Lake City signals to Televets of Wyoming Inc. in

Lovell (for original request, see Vol. 8:33 p3). File: 251-C1-P-69 (Common Carrier).

### MICROWAVE TRANSFER GRANTED

ALABAMA--Alabama Microwave Inc. Granted transfer of control from Rowley United Pension Fund to Microwave Service Co. (see Vol. 8:41 p4). File: 1555-C1-TC-(3)-69 (Common Carrier).

### MICROWAVE APPLICATIONS

Cadillac & Leetsdale, Mich.--Upper Peninsula Microwave Inc. Requests facilities at existing KY047 (3.5-mi. N of Williamston), KY048 (1.5-mi. SE of Perrinton), KY049 (2-mi. S of Mt. Pleasant), KY050 (Harrison) & KQM44 (7-mi. SW of Grayling) for delivery of CKLW-TV Windsor-Detroit to Booth American Co. in Cadillac & Midwestern Cablevision Corp. in Leetsdale. File: 2413/7-C1-P-69 (Common Carrier).

Valentine, Neb.--Mountain Microwave Corp. Requests facilities at existing KY050 (7.5-mi. NE of Veta, S.D.) for delivery of KWGN-TV, KOA-TV & KBTB Denver to Midcontinent Bcstg. Co. in Valentine. File: 2592-C1-P-69 (Common Carrier).

-END-

# Television Digest

2025 Eye Street, N.W.  
Washington, D. C. 20006  
965-1985

## WEEKLY TV ADDENDA

TV Addenda 38-MM  
November 11, 1968

# Addenda to Television Factbook No. 38

November 1, 1968 thru November 7, 1968

Basic listings of all operating stations, CPs and applications published in the 1968 edition of Television Factbook (No. 38) can be kept up to date by making the following additions & changes.

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### TV STATE OF THE INDUSTRY

#### Stations Operating

Grand total: 829 (577 VHF; 252 UHF)  
Commercial: 655 (499 VHF; 156 UHF)  
Non-commercial: 174 (78 VHF; 96 UHF)

#### Permittees Not Yet on Air

Grand total: 202 (14 VHF; 188 UHF)  
Commercial: 178 (10 VHF; 168 UHF)  
Non-commercial: 24 (4 VHF; 20 UHF)

#### Applications Pending for New Stations

Grand total: 124 (51 VHF; 73 UHF)  
Commercial: 98 (39 VHF; 59 UHF)  
Non-commercial: 26 (12 VHF; 14 UHF)

### TRANSLATOR STATIONS

Licensed: 2137 (1502 VHF; 635 UHF)  
Permittees: 367 (223 VHF; 144 UHF)  
Applications: 199 (142 VHF; 57 UHF)

### STATIONS GOING ON AIR

Durham, N.C. (Ch. 28)--WRDU. Received PTA  
11-4-68 for programming start same day.

### CONSTRUCTION PERMITS GRANTED (COMMERCIAL) (None granted this week)

### CONSTRUCTION PERMITS GRANTED (EDUCATIONAL) (None granted this week)

### CHANGES GRANTED IN TV STATIONS OPERATING

Bakersfield, Cal. (Ch. 17)--KLYD-TV. Granted  
CP 10-31-68 for 1150-kw max. & 67.6-kw  
horizontal visual, 224-kw max. & 13.2-kw  
horizontal aural. BPCT-4141.

+University Center, Mich. (Ch. 19 ETV)--WUCM-TV. Granted CP 10-28-68 for 631-kw max.  
& 562-kw horizontal visual, 63.1-kw max.  
& 56.2-kw horizontal aural. BPET-331.

Lubbock, Tex. (Ch. 34)--KKBC-TV. Granted CP

### APPLICATIONS FOR NEW TELEVISION STATIONS

#### GEORGIA

+Atlanta (Ch. 57 ETV)--New, Ga. State Board of Education, c/o Harvey J. Aderhold, State Office Bldg., Atlanta (30334). 1490-kw max. & 1080-kw horizontal visual, 149-kw max. & 108-kw horizontal aural, 1087-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level, lat. 33° 48' 27"; long. 84° 20' 26". Transmitter, Briarcliff Rd. & Shepard Lane, NE, Atlanta. Plant, \$550,600; yearly operating, \$55,000. Equipment, RCA transmitter & antenna. Applicant is licensee of WCLP-TV Chatsworth, et al. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, John W. Hillegas.

10-29-68 for 4088-kw max. & 1185-kw horizontal visual, 813-kw max. & 237-kw horizontal aural, 850-ft. above av. terrain, 830-ft. above ground, 4040-ft. above sea level, lat. 33° 30' 08"; long. 101° 52' 20", transmitter to 1.2-mi. S of city limits on University Ave. (see 38-KK). BPCT-4157.

### MODIFICATION OF CPs GRANTED

San Francisco, Cal. (Ch. 38)--KUDO. Granted modification of CP 10-28-68 for 2357-kw max. & 843-kw horizontal visual, 380-kw max. & 137-kw horizontal aural, 1310-ft. above av. terrain, 185-ft. above ground, 1500-ft. above sea level, lat. 37° 41' 15"; long. 122° 26' 04", transmitter to San Bruno Peak, KNBR-FM Bldg., Dale City, Cal. (see 38-GG). BMPCT-6907.

### TRANSFERS AUTHORIZED

Marion, Ind. (Ch. 31)--WTAF-TV. See 38-AA.  
BTC-5693.

November 11, 1968

Albany, N.Y. (Ch. 13)--WAST. See 38-Z. BTC-5691.

#### NEW CALL LETTERS ASSIGNED

Ft. Myers, Fla. (Ch. 20)--WBBH-TV, Bcstg.-Telecasting Services.

West Palm Beach, Fla. (Ch. 25)--WJUD, Channel 25 TV Inc.

#### REQUESTS FOR CALL LETTERS

Honolulu, Hawaii (Ch. 20)--New, UHF-Hawaii Inc. requests KOHM-TV.

#### STATION SALES

Great Falls, Mont. (Ch. 3)--KRTV, Snyder & Assoc. Requests assignment of license to Garryowen-Cascade TV Inc. (Box 2557, 3203 3rd Ave. North, Billings) for \$1,070,000. New owners: Joseph S. Sample, pres.-treas., .009%; Harvey D. Backman, v.p., .009%; Jerome Anderson, secy., .009%; Garryowen Bcstg. System, 35.98%; Montana Network, 34.27%; Garryowen Butte TV Inc., 29.726%. Montana Network is licensee of KOOK & KOOK-TV Billings; Garryowen Butte is licensee of KXLF-TV Butte; Sample owns 99.94% and Backman & Anderson .03% each of KXLF-TV.

Johnstown, Pa. (Ch. 56)--WARD, Rivioli Realty Co. Requests transfer of all stock from Margaret E. Gartland, Dr. George D. Gartland, Walter M. Thomas, H.C. Tilley, Frank M. Sheesley & 5 others to Williams County Bcstg. Systems Inc. for \$500,000. Carl L. Shipley is sole owner of Williams County Bcstg.

#### APPLICATIONS AMENDED

+Fresno, Cal. (Ch. 18 ETV)--New, San Joaquin Valley Community TV Inc. Change name to Trustees of California State Colleges on behalf of Fresno State College. BPET-223.

#### CHANGES REQUESTED IN TV STATIONS OPERATING

Boston, Mass. (Ch. 38)--WSBK-TV, New Boston TV Inc. Requests 1410-kw max. & 301-kw horizontal visual, 281-kw max. & 60-kw horizontal aural. BPCT-4160.

Florence, S.C. (Ch. 13)--WBTW, Daily Telegraph Printing Co. Requests 291-kw visual, 29.1-kw aural, 1957-ft. above av. terrain, 1997-ft. above ground, 2112-ft. above sea level, lat. 34° 22' 05"; long. 79° 19' 21", transmitter to 3.1-mi. N of Floyd Dale, Florence. BPCT-4162.

Jackson, Tenn. (Ch. 7)--WBBJ-TV, Jackson Telecasters Inc. Requests 76.9-kw visual, 13.9-

kw aural, 647-ft. above av. terrain, 576-ft. above ground, 1096-ft. above sea level. BPCT-4161.

#### APPLICATIONS DISMISSED

New Orleans, La. (Ch. 38)--New, New Orleans Bcstg. Corp. BPCT-4147.

#### TRANSLATOR ACTIONS

#### TRANSLATOR LICENSES CANCELLED (Delete Call Letters)

La Crosse, Wis.--K72CS.

#### TRANSLATOR CPs GRANTED

Warm Spring, Cal.--Ch. 12, Grantham Mines (KORK-TV Ch. 3 Las Vegas). BPTTV-3468.

Vallecito Reservoir area, Colo.--Ch. 2, Lake TV Assn. (KOAT-TV Ch. 7 Albuquerque). BPTTV-3471.

Penasco, N.M.--Ch. 6, Penasco Social Action Committee (KOB-TV Ch. 4 Albuquerque). BPTTV-3393.

Holden & Scipio, Utah--Ch. 6, Millard County School District (KUED Ch. 7 Salt Lake City). BPTTV-3429.

Lynndyl & Oak City, Utah--Ch. 6, Millard County School District (KUED Ch. 7 Salt Lake City). BPTTV-3430.

Moses Lake, Othello, Royal City & Warden, Wash.--Ch. 75, 79, 81, Peoples TV Assn. Inc. (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane). BPTT-1804/6.

#### TRANSLATOR CHANGES GRANTED

Kilgore, Neb.--K12FS. Granted CP for switch to Ch. 9 (K091W). BPTTV-3533.

Dell City, Tex.--K05CP. Granted CP for switch to Ch. 6 (K06FS). BPTTV-3556.

#### TRANSLATOR APPLICATIONS AMENDED

Mitchell, Ore.--Ch. 9, Mitchell Community TV Inc. Change to Ch. 5. BPTTV-3517.

#### APPLICATIONS FOR NEW TRANSLATORS

Penasco, N.M.--Ch. 2 (pending), Penasco Social Action Committee, c/o Mardoqueo Chacon, General Delivery, Rodarte (KNME-TV Ch. 5 -MORE-

November 11, 1968

TV Addenda 38-MM---3

Albuquerque)--1-w. BPTTV-3559.

MISCELLANEOUS ACTIONS

Escalante, Utah--Ch. 4, 5 (pending), Escalante TV Assn., c/o Wilford B. Griffin, Escalante (KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City)--each 1-w. BPTTV-3570/1.

Pagosa Springs, Colo.--K74AD, La Plata Electric Assn. Inc. Change name to Pagosa Springs TV Assn. BALTT-90.

TRANSLATOR CHANGES REQUESTED

Escalante, Utah--K04B1. Requests Ch. 2. BPTTV-3569.

-END

# Television Digest

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965-1985

## WEEKLY AM-FM ADDENDA TO

### Television Digest

AM-FM Addenda Vol. 8:46  
November 11, 1968

## 1968 AM-FM Facilities Changes Addenda

November 1, 1968 thru November 7, 1968

These weekly Addenda report all substantial facilities changes. Facilities applied for, newly granted, licensed or changed are underlined. For meaning of symbols, see p. 2.

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### AM STATE OF THE INDUSTRY

Now Operating (Incl. 25 Educ.):	4253
Licensed:	4210
CPs Outstanding:	93
Applications for New Stations:	317
Applications for Changes:	165

### FM STATE OF THE INDUSTRY

Now Operating (Incl. 358 Educ.):	2279
Licensed:	2216
CPs Outstanding:	317
Applications for New Stations:	337
Stations Broadcasting in Stereo:	570

### CPs GRANTED FOR CHANGES IN FACILITIES

Port Hueneme, Cal.....KACY	KACY Inc.	1520	10,000-LS (DA-2)
BP-16777	Granted CP for-----	1520-----	1,000-N (DA-2) <u>50,000-LS (DA-2)</u> <u>1,000-N (DA-2)</u>
Crockett, Tex.....KIVY	Pioneer Bcstg. Co.	1290	500-D
BP-18007	Granted CP for-----	1290-----	<u>1,000-D</u>

### LICENSES GRANTED FOR NEW STATIONS

Ozark, Ala.....WAYD	BL-12122	Wade B. Sullivan	1190 kHz
Excelsior Springs, Mo....KEXS	BL-12108	Excelsior Springs Bcstg. Co.	1090 kHz
Jacksonville, N.C.....WBBS	BL-12123	Brown Bcstg. Co. Inc.	1290 kHz
Minot, N.D.....KTYN	BL-12119	KNOX Radio Inc.	1430 kHz

### LICENSE FORFEITED (Delete Call Letters)

Hailey, Ida.....KSKI	Radio Sun Valley Inc.	1340 kHz
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### LICENSES GRANTED FOR CHANGES IN FACILITIES

Honolulu, Hawaii.....KOHO	Cosmopolitan Bcstg. Corp.	1170	1,000-U
BL-12140	Granted license for-----	1170-----	<u>5,000-U</u>
Las Vegas, Nev.....KLUC	Meyer (Mike) Gold	1050	500-D
BL-12136	Granted license for-----	1140-----	<u>10,000-D</u>
Alamagordo, N.M.....KALG	Basin Bcstg. Co. Inc.	1230	250-U
BL-12132	Granted license for-----	1230-----	<u>1,000-U</u>

November 11, 1968

**Meaning of symbols:** CP—Construction permit for change of facilities. \*Construction permit for new station. U—Unlimited hours of operation. D—Daytime operation only. L—Limited time with dominant station. LS—Local sunset. N—Night time. S—Share time. SH—Specified hours of operation. CH—Critical hours (reduced power 2 hours after sunrise & 2 hours before sunset). CR—Canadian restricted (reduced power up to 2 hours after sunrise & up to 2 hours before sunset). DA—Directional antenna. DA-N—Directional antenna, night only. DA-1—Directional antenna, same pattern day & night. DA-2—Directional antenna, different patterns day & night. DA-3—Directional antenna, 2 different patterns day & night. SSA—Special service authorization (for temporary operation with facilities other than those for which station is licensed or holds CP). SCA—Subsidiary communications authorization. **Explanatory note:** For AM stations, frequencies are in kilohertz (kHz), powers in watts. For FM stations, frequencies are in megahertz (MHz), powers in kilowatts (kw), antenna heights in feet above average terrain.

Colonial Village, Tenn....WSKT BL-12141	Morgan Bcstg. Co. Granted license for move to <u>Knoxville, Tenn.</u> & for-----	1580 1580----- <u>5,000-D</u> <u>1,000-CH</u>	250-D
Lynchburg, Va.....WLLL BL-12142	Griffith Bcstg. Corp. Granted license for-----	930 930----- <u>5,000-D</u>	1,000-D

MODIFICATION OF LICENSE GRANTED

Alliance, Neb.....KCOW BML-2242	KLOE Inc. Granted modification of license for----	1400 1400----- <u>1,000-SH</u>	1,000-LS 250-N
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PROGRAM TESTS AUTHORIZED  
(Station now on air)

Auburn, Ind.....WIFF	C.P. Bcstrs. Inc.	1570 kHz
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NEW CALL LETTERS ASSIGNED

Prattville, Ala.....WPXC	Prattville Radio Inc.	1410 kHz
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REQUESTS FOR CALL LETTERS

Tylertown, Miss.....New Mt. Carmel, Pa.....New Grand Prairie, Tex.....KPCN	Tylertown Bcstg. Co. requests <u>WTYL</u> . Mt. Carmel Bcstg. Co. requests <u>WMIM</u> . Republic Bcstg. Corp. requests <u>KKDA</u> .
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MISCELLANEOUS ACTIONS

Indio, Cal.....KREO BAL-6497	KREO Inc. Change name to <u>Desert Air Bcstg. Inc.</u>	1400 kHz
San Luis Obispo, Cal.....KSLY BAL-6430	Ben Wickham Change name to <u>Harold W. Gore.</u>	1400 kHz
Leesburg, Fla.....WZST BAL-6455	Alpha B. Martin Change name to <u>WYOU Radio Inc.</u>	1410 kHz
Liberal, Kan.....KLIB BAL-6470	Plains Enterprise Inc. Change name to <u>Communications Enterprises of Kan. Inc.</u>	1470 kHz
Marion, Ky.....WMJL BAP-765	Crittenden County Bcstg. Co. Change name to <u>Crittenden County Bcstg. Co. Inc.</u>	1500 kHz
Duluth, Minn.....WEBC BAL-6420	Areawide Communications Inc. Change name to <u>Roy H. Park Bcstg. of the Midwest Inc.</u>	560 kHz
St. Louis Park, Minn.....KRSI BAL-6418	Areawide Communications Inc. Change name to <u>Roy H. Park Bcstg. of the Midwest Inc.</u>	950 kHz
McMinnville, Ore.....KMCM BAL-6414	Ray Andrew Field Change name to <u>Norjud Bcstg. Inc.</u>	1260 kHz

November 11, 1968

AM-FM Addenda Vol. 8:46---3

Winnsboro, S.C.....WCKM BAL-6452	Fairfield Bcstg. Co. Inc. Change name to <u>Better Bcstg. Inc.</u>	1250 kHz
Yankton, S.D.....WNAX BAL-6419	Areadwide Communications Inc. Change name to <u>Roy H. Park Bcstg. of the Midwest Inc.</u>	570 kHz
Hamilton, Tex.....KCLW BAL-6475	KCLW Radio Co. Change name to <u>William E. Hobbs.</u>	900 kHz
Brattleboro, Vt.....WTSA BAL-6499	Brattleboro Bcstg. Corp. Change name to <u>Southern Vt. Bcstrs. Inc.</u>	1450 kHz
Richmond, Va.....WGOE BAL-6459	Southern States Radio Corp. Change name to <u>Dixie Bcstg. Corp.</u>	1590 kHz

APPLICATIONS ACCEPTED FOR FILING

Garyville, La.....New	BP-18316	222 Corp.	1010 kHz
Houston, Miss.....WCPC	BP-18298	WCPC Bcstg. Co. Inc.	940 kHz
Cameron, Mo.....New	BP-18214	Cameron Radio Inc.	1360 kHz

APPLICATIONS TENDERED FOR FILING

Corry, Pa.....New	Brinsfield Bcstg. Co. 412 Montrose Ave., Baltimore, Md. (21228)	1370	1,000-LS 500-N(DA)
Oil City, Pa.....New	Brinsfield Bcstg. Co. (Same as Corry, above, requests facilities of WKRZ)	1340	1,000-LS(DA) 250-N
Cheyenne, Wyo.....KCGO	North Star Bcstg. Co.	1530	10,000-LS(DA-2) 1,000-N(DA-2)
	Requests-----	1530-----	10,000-LS 5,000-CH(DA) 1,000-N(DA)

APPLICATIONS RETURNED

Moundsville, W.Va.....WEIF	Miracle Valley Bcstg. Co. Inc.	1370 kHz
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APPLICATIONS READY FOR PROCESSING

FCC announces that the following applications will be processed beginning Dec. 10, 1968. An application which involves a conflict with any of those listed must be filed by (a) Dec. 9, 1968 or (b) earlier cut-off date established by already existing conflicts between applications.

College Park, Ga.--WSSA, Clayton Bcstg. Co. Requests 5,000-D on 1570 kHz, change station location to Morrow, Ga.

TRANSFERS OF OWNERSHIP GRANTED

Red Bluff, Cal.--KBLF. See Vol. 8:29. BTC-5674.

Grand Forks, N.D.--KNOX. See Vol. 8:43. BTC-5748.

San Luis Obispo, Cal.--KSLY. See Vol. 8:33. BAL-6430.

McMinnville, Ore.--KMCM. See Vol. 8:30. BAL-6414.

Leesburg, Fla.--WZST. See Vol. 8:37. BAL-6455.

Montpelier, Ida.--KVSI. See Vol. 8:34. BTC-5698.

Liberal, Kan.--KLIB. See Vol. 8:35. BAL-6470.

Duluth, Minn.--WEBC. See Vol. 8:31. BAL-6420.

November 11, 1968

St. Louis Park, Minn.--KRSI AM-FM. See Vol. 8:31. BAL-6418; BALH-1130.

Minot, N.D.--KTYN. See Vol. 8:43. BTC-5749.

McKeesport, Pa.--WEDO. See Vol. 8:43. BTC-5756.

Winnsboro, S.C.--WCKM. See Vol. 8:36. BAL-6452.

Yankton, S.D.--WNAX. See Vol. 8:31. BAL-6419.

Hamilton, Tex.--KCLW. See Vol. 8:40. BAL-6475.

Richmond, Va.--WGQE. See Vol. 8:36. BAL-6459.

#### TRANSFERS OF OWNERSHIP PENDING

Jackson, Ala.--WHOD AM-FM, Jackson Bcstg. Co. Inc. Requests assignment of license to Vogel Ellington Corp. (1829 College Ave.) for \$100,000. New owners: William R. Vogel, 67.98%; John D. Swartzbaugh, 15.99%; John R. Rucher & Kenneth P. Pilkerton, 8%; Hugh L. Ellington, .03%. Vogel owns 66% of WGNS Murfreesboro, Tenn. & is buying 71.4% of WAMA Selma, Ala. (Swartzbaugh buying remainder).

Ukiah, Cal.--KLIL(FM), J&W Bcstrs. Requests assignment of CP to KLIL Inc. (c/o Woodrow W. White, Box 91, Calpella, Cal.) for \$20,000. New owners: Woodrow W. & Lillie Lee White, 67.76%; Augustine G. Solomon, 17.10%; John Oliveira, John R. McKean & Charles R. Bell, .66% each; J&W Bcstrs. retains 13.16%. Woodrow W. White & Oliveira each owns 50% of J&W Bcstrs.

Taylorville, Ill.--WTIM AM-FM, Community Bcstrs. Inc. Requests assignment of AM license & FM CP to Public Service Bcstrs. Inc. (210 S. Webster St., Taylorville) for \$270,000. New owners: Donald G. Jones, 20%; George F. Ferry, 15%; Joseph O. Shafer, 11%; Kenneth Ray Cordum & Uriel P. Dougherty, 10% each; Vance & Varel L. Fraley, 6% each; Harold D. Hoefker & Sam M. Taylor, 5% each; and John Miles McClure, Clarence Robert Alender & Grace Carlene Orlandini, 4% each.

Liberty, Tex.--KPXE, Liberty County Bcstrs. Inc. Requests acquisition of control by C.L. Wilson Jr. (20% to 100%) thru stock sale by Jesse C. Russell (80% to zero holdings) for \$1,200.

Port Neches, Tex.--KPNQ, Mid County Radio Inc. Requests assignment of license to Coastal Bcstg. Corp. (1531 Ave. K, Plano, Tex.) for \$130,000. New owners: Delwin W. Morton, 50%; John Pickens & Orman L. Kimbrough, 25% each. Morton & Kimbrough each own 50% of KEES Gladewater, Tex.; 25.5% of KDOX Marshall, Tex. & 30% of KAWA Waco, Tex. In addition, Morton is sole owner of KCAD Abilene, Tex.; owns 25% of KYAL Mc-

Kinney, Tex. & 20% of KRGD Salt Lake City, Utah. Marbro Inc., licensee of KAWA, is applicant for acquisition of control of KEFC (FM) Waco.

Jackson, Wyo.--KSGT, J G J Corp. Requests acquisition of control by Paul W. Knowles (33-1/3% to 100%) thru stock purchase from Jack Schroeder & Julius Lytton (each 33-1/3% to zero holdings) for \$5,000.

#### FM SECTION

#### CPs GRANTED FOR NEW STATIONS

Wallingford, Conn.--New\*, Choats School Foundation Inc., c/o Paul Kalkstein, Dept. of English, Christian St. (06492). Ch. 211. (90.1 MHz), .01-kw. BPED-927.

Pontiac, Ill.--New\*, Pontiac FM Bcstg. Co., c/o M.O. Simundson, Box 212A (61764). Ch. 276A (103.1 MHz), 3-kw, 185-ft. BPH-6434.

Clovis, N.M.--New\*, Friend Radio Inc., c/o James C. Self, 1400 Oakhurst Rd. (88101). Ch. 256C (99.1 MHz), 29-kw, 270-ft. BPH-6375.

Murfreesboro, Tenn.--New\*, Middle Tenn. State U., c/o Lane Boutwell, N. Tenn. Blvd. & E. Main (37130). Ch. 208 (89.5 MHz), .185-kw, 93-ft. BPED-925.

#### CPs GRANTED FOR CHANGES IN FACILITIES

Frederick, Md.--WFMD-FM. Granted CP for 1100-ft. on Ch. 260. BPH-6421.

Salt Lake City, Utah--KWIC. Granted CP for 13-kw, 3650-ft. on Ch. 246. BPH-6418.

#### MODIFICATION OF CPs GRANTED

Erie, Pa.--WWGO-FM. Granted modification of CP for 500-ft. on Ch. 279. BMPH-10110.

Charlotte Amalie, V.I.--WESP. Granted modification of CP for 50-kw, 1500-ft. on Ch. 266. BMPH-10166.

#### LICENSES GRANTED FOR NEW STATIONS

Augusta, Ga.--WZZW (Ch. 276). BLH-4096.

Jesup, Ga.--WLQP-FM (Ch. 288). BLH-4123.

Alpena, Mich.--WATZ-FM (Ch. 228). BLH-4117.

Rochester, Minn.--KNCV (Ch. 269). BLH-4112.

Indiana, Pa.--WQMU (Ch. 276). BLH-4122.

November 11, 1968

AM-FM Addenda Vol. 8:46---5

Memphis, Tenn.--WCBC (Ch. 216). BLED-672.  
San Antonio, Tex.--KCOR-FM (Ch. 270). BLH-3805.  
Stephenville, Tex.--KWWM (Ch. 252). BLH-4118.  
Beaver Dam, Wis.--WBEV-FM (Ch. 237). BLH-4113.  
Merrill, Wis.--WXMT-FM (Ch. 228). BLH-4116.  
Camuy, P.R.--WCHQ (Ch. 275). BLH-4121.

#### LICENSES GRANTED FOR CHANGES IN FACILITIES

New York, N.Y.--WNBC-FM. Granted license for 3.6-kw, 1450-ft. on Ch. 246. BLH-4114.  
Olean, N.Y.--WHDL-FM. Granted license for 43-kw horizontal & vertical, 740-ft. on Ch. 239. BLH-4110.

#### PROGRAM TESTS AUTHORIZED (Station now on air)

San Luis Obispo, Cal.--KCPR, Cal. State Polytechnic College (Ch. 217D).  
Clearwater, Fla.--WQXM, FM Enterprises Inc. (Ch. 250).  
Boise, Ida.--KBBK-FM, Treasure Valley Bcstg. Co. (Ch. 222).

Freeport, Ill.--WELL-FM, Triad Stations Inc. (Ch. 253).

Sioux Center, Iowa--KDCR, Dordt College Inc. (Ch. 217).

Litchfield, Minn.--KLFD-FM, Litchfield Bcstg. Corp. (Ch. 237).

Starkville, Miss.--WSMU-FM, Starkville Bcstg. Co. (Ch. 292).

St. Charles, Mo.--KCLC, Lindenwood Female College (Ch. 210).

Portales, N.M.--KENW-FM, Eastern New Mexico U. (Ch. 205D).

Dover, O.--WJER-FM, Dover Bcstg. Co. Inc. (Ch. 269).

Pullman, Wash.--KPUL-FM, Robert Lloyd Hoover (Ch. 285).

Buckhannon, W.Va.--WVWC, W.Va. Wesleyan College (Ch. 205).

Oconto, Wis.--WOCO-FM, Robert Henry Koeller (Ch. 296).

#### NEW CALL LETTERS ASSIGNED

Bangor, Me.--WMEH-FM, University of Maine (Ch. 215).

Raleigh, N.C.--WSHA, Shaw University (Ch. 205).  
Westerville, O.--WBZY, Mid-Ohio Communications Inc. (Ch. 280A).

Erwin, Tenn.--WXIS, WEMB Inc. (Ch. 280).

#### CHANGES IN CALL LETTERS

Toledo, O.--WKLR, Booth American Co. (formerly WKLR-FM). Ch. 260.

#### REQUESTS FOR CALL LETTERS

Guntersville, Ala.--New, Guntersville Bcstg. Co. Inc. requests WTX.

Aurora, Ill.--WRMO-FM, Aurora FM Inc. requests WAUR.

San Juan, P.R.--WFQM, Quality Bcstg. Corp. of San Juan requests WKYN-FM.

#### MISCELLANEOUS ACTIONS

St. Louis Park, Minn.--KRSI-FM, Areawide Communications Inc. Change name to Roy H. Park Bcstg. of the Midwest Inc. (Ch. 281). BALH-1130.

Plentywood, Mont.--KPWD, Baker Radio Corp. Change name to Empire Bcstg. Corp. (Ch. 261). BMLH-319.

#### APPLICATIONS FILED

Groton, Conn.--New, Lawrence A. Reilly & James L. Spates, Box 298, W. Springfield, Mass. (01089) Ch. 288 (105.5 MHz), 3-kw horizontal & vertical, 275-ft.

Peoria, Ill.--New, Brinsfield Bcstg. Co., Box 666, Herndon, Va. (22070). Ch. 289 (105.7 MHz), 50-kw, 417-ft.

University Hts., O.--New, John Carroll U., c/o Milton J. Roney, Northpark & Miramar Drs. (44118). Ch. 205 (88.9 MHz), .01-kw.

Harrisonburg, Va.--New, Radio Blue Ridge Inc., Box 1107 (22801). Ch. 282 (104.3 MHz), 15-kw, 359-ft.

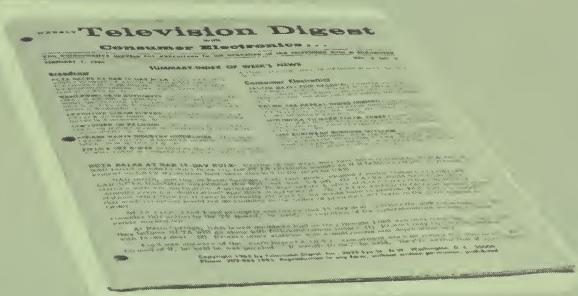
#### APPLICATIONS DISMISSED

Reno, Nev.--New, Brian E. Cobb. BPH-6064; Doc. 18135.

#### REQUESTS FOR CHANGES IN FACILITIES

Evanston, Ill.--WEAW-FM, North Shore Bcstg. Co. Inc. Requests 32.4-kw horizontal & vertical, 598-ft. on Ch. 286. BPH-6487.

Carson City, Nev.--KRWL, Carson City Bcstg. Corp. Requests modification of CP for 50-kw horizontal & vertical, 2271-ft. on Ch. 247. BMPH-10332.



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